



The Role of **Agricultural Economic Research** in Sustainable Transformation of Agrifood Systems in Central and South-East Europe

HAED – DAES 2025



18–20 SEPTEMBER 2025



FACULTY OF AGRICULTURAL SCIENCES, OSIJEK

PROGRAMME AT GLANCE

Thu, 18. Se	Morning	Arrival & Registration Opening of the conference
	Afternoon	Parallel sessions 1 Parallel sessions 2
Fri, 19. Sep	Morning	Parallel sessions 3 Parallel sessions 4
	Afternoon	Plenary speech 1 Plenary speech 2 Parallel session 5 + Memorial Workshop (J. Turk) Joint dinner
Sat, 20. Sep	Morning	Excursion

PLENARY SPEAKERS

1. prof. dr. Alfons Balmann, IAMO Halle

Agriculture and agricultural policy in times of change and crises

2. dr. Roel Jongeneel, Wageningen University and Research

Agricultural policy reform and design: the role of agricultural economics



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Standard fee: 150€

Student fee: 75€

The excursion, joint dinners, materials and coffee breaks are covered by the registration fee

More information:



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Conference organised jointly by:





Papers presented at the Conference (Preliminary list)

Theme 1: Farm-Level Economics and Typologies

- **Suitability of administrative standard output (SO) database for the preparation of FADN/FSDN selection plans – Case of Slovenia** (B. Zagorc, J. Brečko, M. Kožar)
- **The influence of agricultural land structure on the identification of typical family dairy farms in the Republic of Croatia** (M. Petrač, K. Zmaić, D. Kranjac, L. Pečurlić, J. Žgajnar)
- **Economics of Milk Production on Permanent Grassland in Mountainous Areas** (J. Žgajnar, S. Kavčič, M. Tomšič)
- **Assessment of vegetable production in Ljubljana, capital of Slovenia** (T. Travnika, M. Bedrač, B. Zagorc)

Theme 2: Sustainable Agricultural Practices and Environmental Behaviour

- **Understanding farmers' intention to participate in online sustainability training: Insights from Slovenia using an extended Theory of Planned Behaviour** (A. Novak, Ž. Alif, L. Juvančič, T. Šumrada)
- **Implementation of targeted agri-environmental schemes for biodiversity conservation in Croatia** (L. Pečurlić, T. Sudarić, D. Kranjac, K. Zmaić, S. Jelić Milković, T. Šumrada)
- **Farmers' motivations for implementing herpetofauna-friendly practices in Slovenia** (K. Konc, T. Šumrada, Ž. Alif)
- **Enhancing Eco-Scheme Participation: The Impact of Information Framing in a Randomised Controlled Trial** (Ž. Alif, A. Novak, C. Lagerkvist, T. Šumrada)

Theme 3: Circular Bioeconomy and By-product Valorisation

- **Use of LPIS data to estimate the potentials for valorisation of agricultural by-products** (B. Stojilković, S. Kavčič, L. Juvančič)
- **Designing circular business models in agriculture with Triple Business Model Canvas – application on cascading use of apple pomace** (K. Krt, M. Fatur, S. Kavčič, L. Juvančič)
- **Prototypes for the valorisation of agricultural by-product (Animal manure): business model concepts, economic viability assessment and environmental sustainability assessment** (M. Fatur, L. Juvančič, R. Mihelić, A. Schwarzmanna, S. Kavčič)
- **Manufacture of compound feed from unsold bakery products** (M. Fatur, L. Juvančič, S. Kavčič, N. Šutar)

Theme 4: Agricultural Trade, Policies and Modelling

- **Using policy support tools to create an evidence-based policy vision: a participatory vision-building exercise in Slovenia** (I. Rac, M. Soklič, E. Erjavec)
- **Transforming Surplus into Solidarity: System Dynamics modelling in support of food redistribution** (I. Rac, M. Soklič, E. Erjavec)
- **The potential relationship between direct payments distribution and agricultural productivity: an EU overview** (M. Zrakić Sušac, L. Hadelan, J. Juračak, P. Posedel Šimović)
- **Analysis of investments related to climate change adaption in Slovenia** (A. Bleiweis, M. Bedrač)

Theme 5: Data and Digital Innovation in Agri-Food management

- **Compiling the new sustainability data on FADN farms in Slovenia: small-scale feasibility study** (M. Kožar, S. Bele, M. Bedrač, I. Rac)
- **Adoption of Blockchain Technology for Traceability of PGI Lika Potatoes: A Qualitative Study of Stakeholder Perceptions** (Ž. Mesić, D. Borović, M. Tomić Maksan, M. Cerjak, K. Sekulić, N. Vidaković, A. Marušić Lisac, D. Milosavljević)
- **Challenges of preparing supply balance sheet for game meat** (B. Moljk, S. Bele)

Theme 6: Rural Development and Livelihoods

- **Key Determinants Influencing Income Diversification Among Rural Households in North Macedonia** (M. Gjosheva Kovachevikj, V. Mrdalj, D. Popovska Stojanov, L. Dimitrov)
- **Food waste reduction strategies** (O. Mikuš)
- **Inclusiveness and Gender Equality: The Case of an Academic Institution** (Š. Bojnec, P. Blatnik)
- **On-farm supplementary activities, revitalisation of rural areas** (A. Berić)

Theme 7: Food Systems, Consumers & Redistribution

- **Food consumer behaviour / (sustainable) food certification & labelling** (M. Antoniak)
- **Transforming Surplus into Solidarity: System Dynamics modelling in support of food redistribution** (I. Rac, M. Soklič, E. Erjavec)
- **Does complexity pay off? An evaluation of choice models on Black Slavonian Pig meat** (S. Jelić Milković, R. Lončarić, I. Kralik, J. Kristić, A. Crnčan, L. Pečurlić, M. Canavari)